

# project profile

## Beene Garter Headquarters :: Grand Rapids, MI

### project type and size

Commercial remodel - 61,000 square feet over five floors  
Existing warehouse space that will be converted into office space.

### project details

As the largest locally-owned CPA firm in West Michigan, Beene Garter was committed to maintaining the historical warehouse setting of the downtown building while designing the space to accommodate the collaborative nature in which its consultants serve clients. Beene Garter utilized local companies and manufacturers for material and labor to complete this project. Cellulose Material Solutions, LLC (CMS) is located in Jenison, MI, which is about 10 minutes from this site in Grand Rapids, MI.

Beene Garter selected ECOCELL batt and blanket insulation to insulate all walls, because of its superior thermal and acoustical properties. Confidentiality is a must and the dense fibers of ECOCELL will absorb the sound preventing it from traveling from office to office and room to room.

More than 7,100 square feet of ECOCELL batts were installed in the building by Docter's Insulation and Deemter Drywall.

"CMS is a local, reputable company," said Tom Rosenbach, Beene Garter managing partner, "We chose ECOCELL, because it is a green product and has outstanding acoustical properties."

### sustainable attributes

ECOCELL materials are environmentally responsible and sustainable products manufactured by CMS. ECOCELL batts and blankets are made from a combination of recycled and renewable fibers, the majority of which is post-consumer recycled newspaper. By converting recycled paper into the cellulose fibers used in ECOCELL materials, the paper is kept out of landfills where it has the potential to pollute the environment. ECOCELL material is completely recyclable, and no scrap is produced during production or installation of the product. CMS creates a "greener" manufacturing process by reducing energy use and air pollution during manufacturing.

For more information, please call +888 968 9877 or visit [cmsgreen.com](http://cmsgreen.com).

