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ECOCELL® batts and blankets, Manufactured by Cellulose Material Solutions, LLC, Selected for Architectural Record's "Best Products of 2009"

Jenison, MI – ECOCELL® products are industry first cellulose-based insulation batts and blankets. ECOCELL® batts and blankets were selected by an independent jury for the Architectural Record's December "Product Reports" issue as one of the "Best Products of 2009."

Each year, Architectural Record highlights new, innovative products in its Product Reports issue. In order for a product to be named one of the "Best Products" it must be selected over other product entries by a diverse jury of designers and materials specialists.

A total of 71 products were selected across a wide range of categories for the 2009 issue from thousands of entries. Manufactured by Cellulose Material Solutions, LLC (CMS), ECOCELL® batt and blanket insulation is featured in the "Thermal + Moisture Protection" category. To view the ECOCELL® product report, visit the [Product Reports](#) page of the Architectural Record website.

A green insulation material, ECOCELL® batts and blankets are used to insulate sidewalls, attics, basements, crawl spaces and other areas. Unlike other insulation materials, ECOCELL® batts and blankets do not itch or irritate skin and are easy to handle and install. With superior air infiltration properties, buildings insulated with ECOCELL® batts and blankets use less energy to heat and cool the facility resulting in energy savings.

ECOCELL® materials are environmentally responsible and sustainable insulation materials made from a combination of recycled and renewable fibers, the majority of which is post-consumer recycled newspaper. By converting recycled paper into the cellulose fibers used in ECOCELL® materials, the paper is kept out of landfills where it has the potential to pollute the environment. ECOCELL® materials are completely recyclable, because no scrap is produced during production or installation of the product.

ECOCELL® batts and blankets were selected by Architectural Record for its "Best Products 2009" issue because of its green attributes and product performance. More information about ECOCELL® batt and blanket insulation is available at www.cmsgreen.com or by calling 888.968.9877.

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